



PROGRAMA OPERACIONAL REGIONAL DO NORTE



European Week of
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The Norte 2020 OP and the RIS3 strategy for growth

Ester Gomes da Silva

Vice-President of CCDR-N

Brussels, October 12th, 2016



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norte2020.pt

NORTE
3.7 millions

PORTUGAL
10 millions

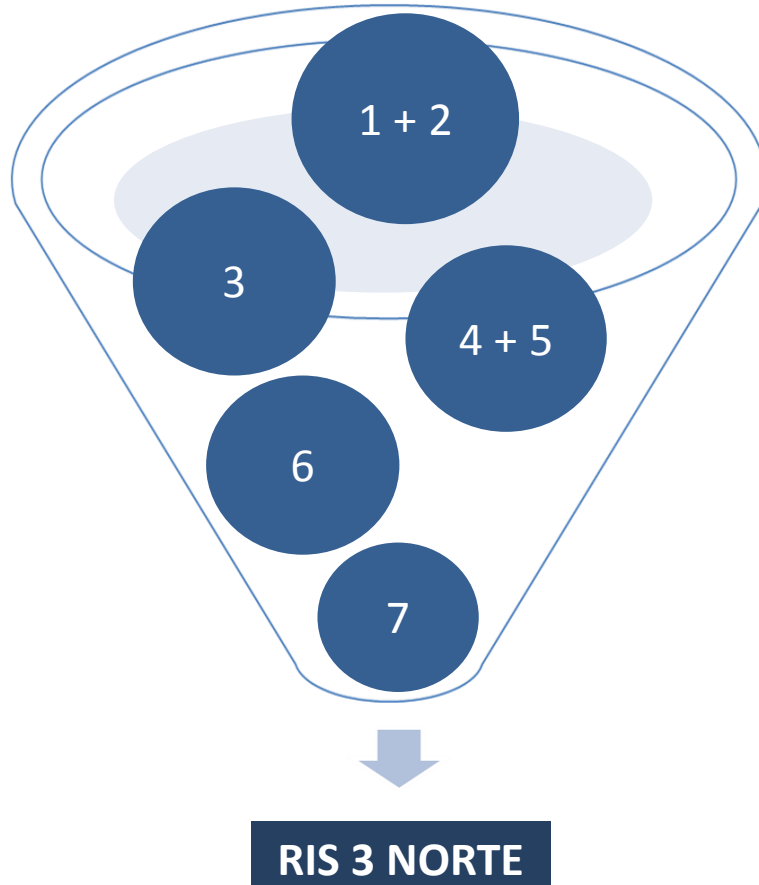
▶ **Exports** – 37% of Portuguese exports

▶ **Industry** – 5th most industrialised region in EU-15

▶ **Business** – 32% of Portuguese companies

▶ **Export companies** – 37% of Portuguese export companies

Design phase of Norte RIS3



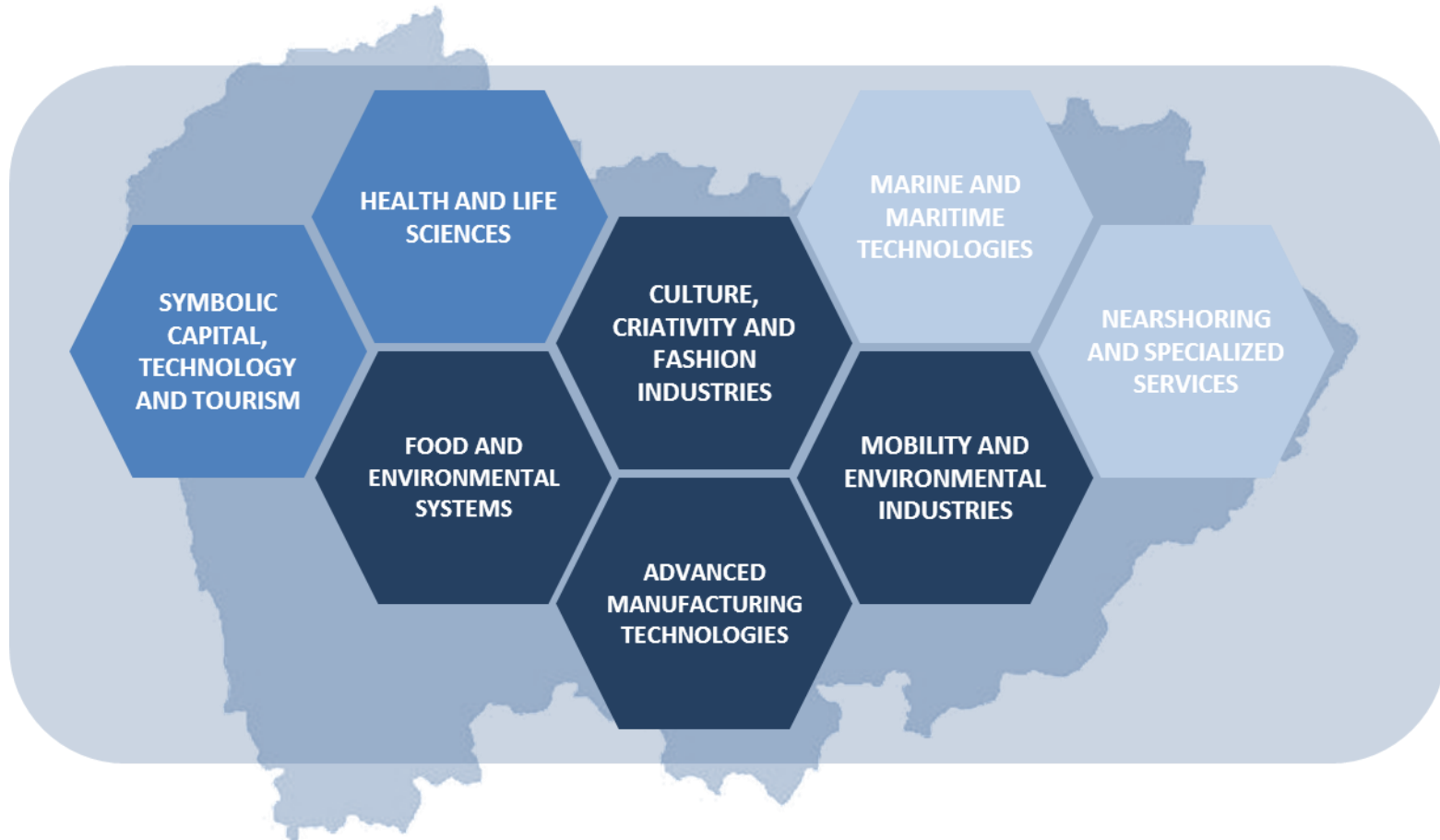
Collaborative
Process

Demand

Resources and assets

1. *Quantitative analysis of resources and assets and of the economic structure;*
2. *Identification of non-technological endogenous assets;*
3. *Evaluation of “technology relatedness” and “market relatedness” (8 **priority domains**)*
4. *In-depth characterization of each domain;*
5. *Prospective analysis (proximity demand and market trends);*
6. ***Thematic workshops;***
7. ***Oriented Questionnaires: “fine tuning” and “follow-up”.***

3. Priority domains



Strong involvement of stakeholders

Culture, Creativity and Fashion

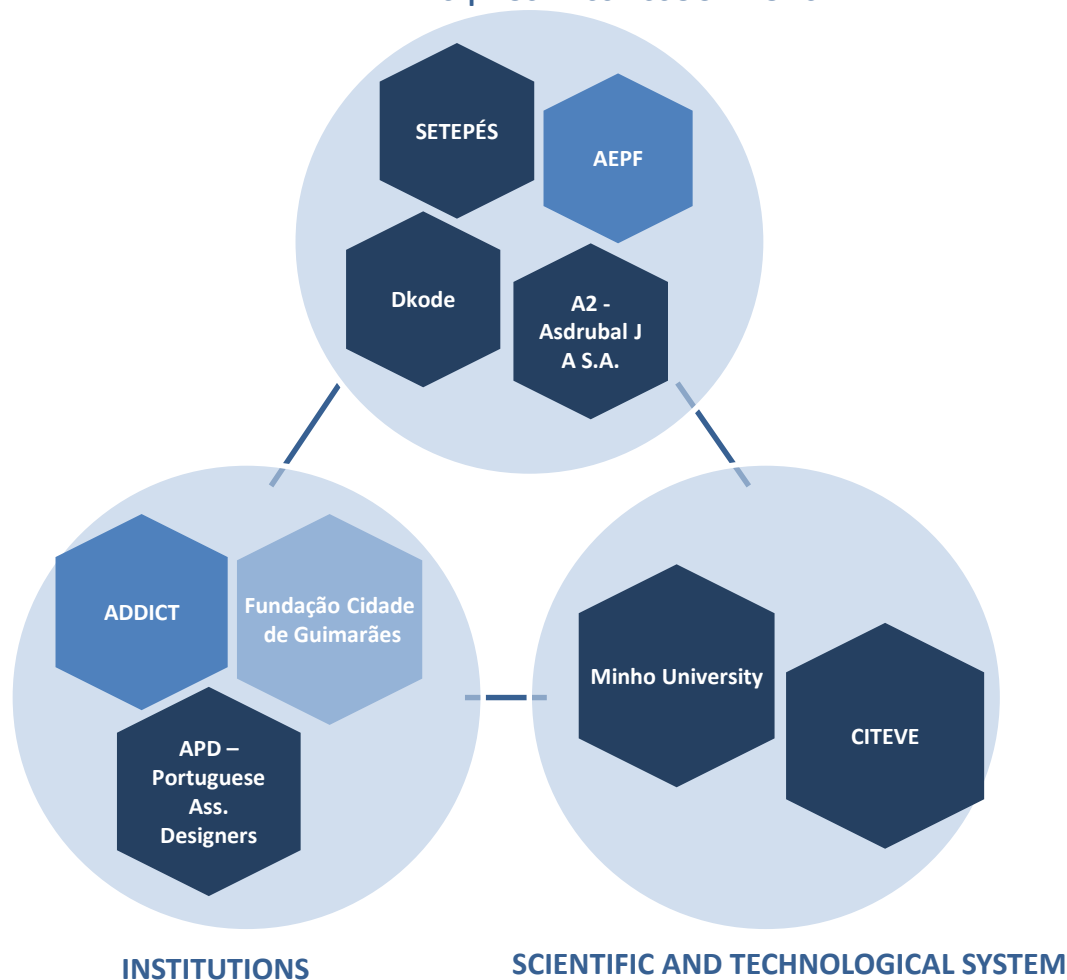
FIRMS | BUSINESS ASSOCIATIONS

RATIONAL

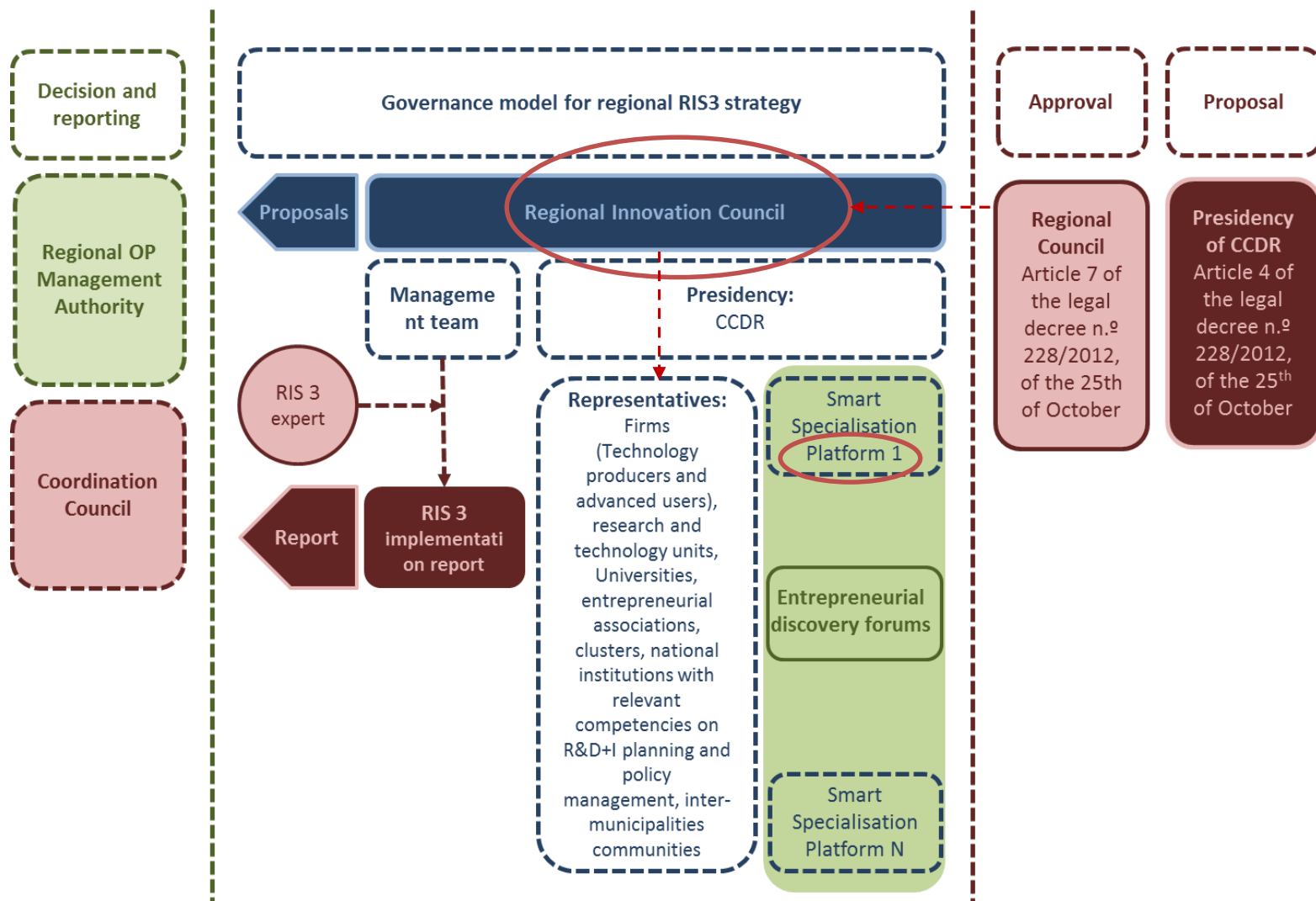
Process followed the **quadruple helix model**, stressing participation and collaboration;

Active participation of stakeholders in the definition of the action plans that support public intervention and policy instruments design;

Commitment: decisions influence the actions of the Management Authority, namely, in the allocation of funds.



Monitoring: governance model



Implementation (1st semester)

Priority Axes	Scheduled Allocation (M€)	Allocation (approved operations) (M€)	Allocation Integrated Actions(M€)	Approval rate (%)	Commitment rate(%)
	(1)	(2)	(3)	(2)/(1)	[(2)+(3)]/(1)
PA1. R&D and innovation	402,8	119,7	0,0	29,7	29,7
PA2. ICT	32,2	1,0	23,5	3,1	76,1
PA3. SME competitiveness	1 262,3	386,3	0,0	30,6	30,6
PA4. Low carbon economy	367,8	4,1	280,8	1,1	77,5
PA6. Environment quality	264,2	48,2	99,6	18,2	55,9
PA8. Employment and job mobility	195,3	2,8	98,1	1,4	51,7
PA9. Social inclusion and poverty	290,4	17,4	228,5	6,0	84,7
PA10. Education and learning through life	435,8	27,5	168,4	6,3	45,0
PA11. Institutional capacity	44,1	0,0	0,0	0,0	0,0
Technical support	83,7	1,6	0,0	1,9	1,9
Total Norte 2020	3 378,8	608,6	898,9	18,0	44,6

Textiles, apparel and footwear

	Operations		Eligible investment		Funding	
	Nº	%	M€	%	M€	%
PI1.2 R&D and technological development	137	100%	34,5	100%	20,3	100%
Textiles	6	4.4%	6.4	18.5%	2.6	12,8%
Apparel	10	7.3%	2.3	6.7%	0.9	4,3%
Footwear	2	1.5%	0.0	0.1%	0.0	0.1%
		13.1%		25.3%		17.3%
PI3.1 Qualified entrepreneurship	194	100%	10.9	100%	8.0	100%
Textiles	0	0.0%	0.0	0.0%	0.0	0.0%
Apparel	2	1.0%	0.0	0.3%	0.0	0.3%
Footwear	5	2.6%	2.4	21.9%	1.7	21.8%
		3.6%		22.1%		22.1%
PI3.2 SME internationalization	705	100%	209.5	100%	94.5	100%
Textiles	35	5.0%	10.6	5.1%	4.8	5.1%
Apparel	87	12.3%	32.7	15.6%	17.6	18.6%
Footwear	39	5.5%	14.9	7.1%	8.2	8.7%
		22.8%		27.8%		32.4%
PI3.3 Productive innovation	637	100%	324.8	100%	194.2	100%
Textiles	36	5.7%	28.4	8.7%	16.6	8.6%
Apparel	46	7.2%	21.7	6.7%	12.7	6.6%
Footwear	18	2.8%	8.9	2.8%	4.8	2.5%
		15.7%		18.2%		17.6%
Total	1673				317.0	
Textiles, Apparel and Footwear	268	17.1%			70.1	22.1%

RIS3 Alignment

Thematic Goal	Priority Axis	Funding Source	Funding (€)	RIS3 Alignment	
				Total	Preferential
1. Research, development and innovation	1.1 Strengthening Research and Development Infrastructures	FEDER	132 924 168	X	
	1.2/1b. Increasing business expenditure on R&D, fostering applied research and technology transfer	FEDER	269 876 342	X	
3. Strengthen SME competitiveness	3.1/3a. Promotion of entrepreneurship	FEDER	64 989 309		X
	3.2/3b. Internationalization	FEDER	130 685 728		X
	3.3/3c. Development of new products and services	FEDER	1 066 643 184		X

An assessment of Norte RIS3: some thoughts

- The active cooperation of different stakeholders in the definition of the regional development agenda allowed for a better articulation of investment initiatives both in time and space.
- In the current setting, the RIS3 is a crucial instrument to introduce strategic planning to the OP, responding to the needs of specific economic activities, as those here addressed.
- Preliminary results based on the OP implementation in the Priority Domain of Culture, Creative and fashion industries show a close approach with the theoretical framework envisaged, even in calls which do not require full alignment with RIS3
- The implementation of the OP requires continuous adjustment to the needs of firms and institutions (*process of collective learning*), but this is at odds with the rhythms of approval and financial execution of the structural funds.



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